## **Hyster Forklift Part**

Hyster Forklift Part - As a international leader in forklift trucks, Hyster constantly strives for excellence in product quality and safety. However, it started as a producer of lifting machines as well as winches. Most of its production was focused in the northwest United States and dealt mostly with the timber and logging industry. A couple years after the 1st forklift trucks were invented Hyster became synonymous with quality manufacturing. Over the previous 80 years Hyster has continued to get bigger and grow its product line. The expansion of its products coupled with its desire to stay service oriented has allowed Hyster to mature into the global participant it is at the moment.

Hyster experienced major innovations through the 1940's and 1960's. In 1946, Hyster opened a plant in Danville, Illinois that was fully dedicated to mass manufacturing trucks. This allowed Hyster to force its costs down and, at the same time, offer a better quality product at industry competitive prices. In 1952, Hyster began its first foray in to the international production market through opening its first plant in the Netherlands. The Netherlands plant was originally designed to produce two products: Hyster 40" and the Karry Kranes.

The constantly changing needs of Hyster customers and Hyster's capability to continue to innovate led to rapid growth throughout the fifties and 60's. They began constructing container handlers in the US in 1959 to meet with the ever expanding demand for transportation goods. In 1966, Hyster developed a means for enabling a lift truck to go both ahead and backwards using the same pedal. This pedal was known as the Monotrol pedal, which revolutionized the industry. Later on in the decade Hyster opened a R and D centre in Oregon that was concentrated on improving the design and functionality of forklifts. The centre is still one of the world's best testing facilities in the materials handling industry.

As demand for materials handling equipment continued to expand rapidly through the 1960's, Hyster needed to reorient its concentration towards these new mass markets. As a result, in 1970, the XL design philosophy was born. The XL design philosophy allowed Hyster to offer greater quality at a more reasonable price. A further expansion in production capabilities was necessitated by the demand in Europe for Internal Combustion Engine Vehicles. To plug this hole, a plant in Craigavon, Ireland was opened in 1980. Through the eighties Hyster continued to concentrate on developing industry leading forklifts. The Hyster brand name was known throughout the globe for its commitment towards superiority. This attention to quality produced numerous suitors for the company. In 1989, a large international company based in Ohio called NACCO Industries bought Hyster and started an aggressive growth strategy. NACCO promptly replaced the XL philosophy with a more driver oriented forklift that concentrated on operator comfort, which is identified as the XM generation of forklifts.

The changing requirements of Hyster's consumers, led by changes in supply chain management, required Hyster to continuously innovate and invest in modern production technology throughout the next few decades. Acquisitions and investments were made in the US, Italy, Netherlands, and lots of other places throughout the globe. All of these investments have made Hyster a international leader in the forklift market. In 2009, Hyster celebrated its eightieth anniversary as an industry leader of materials handling equipment, which comprises more than 300 various versions of forklift trucks.